



August 13-16, 2017
Hyatt Zilara | Hyatt Ziva
Montego Bay, Jamaica
Event Directory Advertising Specifications

Deadlines: **Reserve Space** – July 14, 2017
 Materials Due – July 21, 2017

<i>Ad Size</i>	<i>Width</i>	<i>Height</i>
Full Pg, w/Bleed	8.625 in.	11.125 in.
½ Pg, w/Bleed	8.625 in.	5.68 in.

Trim Size is: 8.5 in. x 11 in.

Note: Live matter must be held .375 in. inside trim.

Digital Data is required for all submissions.

Questex requires High Resolution PDFx1a files of at least 300 dpi, made using CMYK colors, with fonts embedded and transparencies flattened. We highly recommend a SWOP-certified color proof to be forwarded for the digital ad file. We cannot guarantee the accuracy of an ad supplied without a color proof and will not issue make goods. (For more information on SWOP, please visit www.swop.org).

Ads supplied as native application files are subject to a processing fee of \$150.

Instructions:

1. Confirm your ad space by the reservation date, July 14.
2. Email your ad to Jennelyn Popoter at jpopoter@questex.com.

For more information, contact Jennelyn Popoter at jpopoter@questex.com or call +1 212-895-8274.